

AIR QUALITY

Here is the report you requested:

Please take the time to print this report now.

“You’ve Taken A Huge Step... Requesting This Free Report Could Save Your Life. At The Very Least It Will Improve The Quality Of Your Life And Extend It. This May Be The Best Decision You’ve Ever Made For You And Your Family...”

Read This Report And Discover How Our Hectic Lifestyle Has Created A Toxic Environment For Everyday People. Masks And HazMat Suits Will Be Standard Indoor Issue In The Near Future Unless We Protect Ourselves Against An Enemy Our Parents and Grandparents Never Even Imagined.”

Warning!

There is no where to hide. Some of you believe that Air Pollution is smokestacks and vehicle emissions. I know I did. The EPA now states that indoor air pollution can be 5 times as dangerous to your health as outdoor air pollution. Our grandparents never faced this crisis. They just opened the windows or went outside. What’s changed? How did we get into this mess? More importantly, how can we fix it? That’s what this report is all about. The indoor air quality crisis and the solution ...

“This Report Will Answer Your Questions About Why This Crisis Is Upon Us. We Will Also Present Solutions To Help You Protect Your Health And Your Family. Mother Nature Knows How To Solve Air Pollution; Perhaps We Should Take A Lesson From Her.”

AIR QUALITY

By W. Michael Anderson

So what made you request this free report? You probably have several reasons. If you're anything like me you care deeply about all your loved ones... Hopefully you requested this report for some or perhaps all of the following very sincere reasons:

1. You are concerned and want to insure the health and well being of your family.
2. You have read about the increasing frequency of flu and colds. You read about the bird flu and other diseases spreading across our world seemingly unchecked, often without solution and out of control.
3. Maybe members of your family are developing asthma or allergies which never bothered you or your parents or your grandparents...
4. Maybe secondhand smoke is an issue in your house.
5. Visitors to your house are noticing cat smells, maybe its wet dogs, pet dander?
6. Maybe you just quit smoking and suddenly your house smells. Now you are aware of all sorts of odors you never noticed before...

“For 40 Years I Smoked 1 Or 2 Packs Of Cigarettes Daily. Over A Year Ago My Doctor Of 20 Years Told Me To Quit Or Pick Out A Head Stone.”

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"At 57 I Still Had A Lot Of Living To Do So I Quit. To My Amazement, I Suddenly Realized That My Nose Had Not Been Working For A Long Time. The Household Odors From Cooking, From Pets, From Just Living Assailed My Senses.

I Visited A Friend's House And Almost Choked On The Smell Of Cats As I Entered His House. None Of These Smells Existed For Me Prior To Quitting. How Do Non-Smokers Survive In That Circus Of Smells?"

In This Vital Report, I'll Explain Some More About The Whys And Then Offer A Solution That Uses The Strength Of Nature To Solve Our Indoor Air Quality Problems, Thereby Reversing A Real And Alarming Trend Of More **Chronic Breathing Problems, More **Allergies**, More Health Issues All Relating To The Quality Of Our Air...**

Dear Friend and Fellow Air Breather,

Hi! I'm Mike Anderson. Let me just start by saying that I always recognized the threat to our quality of life that industrial air and water pollution present. I was educated and trained as a Chemical Engineer. I actually did my thesis "Pollutants and their Distribution Down Stream" on predicting levels of contaminants in a river back in 1972.

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I was born in Hamilton, Ontario Canada. This city is often referred to as "The Pittsburg of Canada" because there are two major steel mills. Growing up in that area of Canada, we were always aware of the air pollution from the steel mills. The *yellowish-orange* cloud near the Open Hearth, the *black mist and steam* over the coke ovens and the *red haze* over the precipitators affected everyone's life in Hamilton. The West end of the city was the preferred residential area due to the Prevailing Westerly Wind. At one time it was suggested that living in Hamilton was the equivalent to smoking a pack of cigarettes per day.

After University, my wife and I always sought homes outside of the cities and our favorite was a 50 acre horse farm in Ontario at which we raised two children and many racehorses. Now the barn of a horse operation, that's air pollution. But the ability to walk outdoors and take a deep breath of fresh air was appreciated by all.

When we lived on the farm, we suffered no allergies. This in spite of harvesting f 30 acres of hay every year, and in spite of 30 to 40 horses, half a dozen barn cats, 3 or more dogs, wild flowers, an oat field, an alfalfa field and the dust from a stone-dust half mile racetrack. It is amazing when I think back about it.

We moved to Georgia in the mid 80's and we were then, and still are now, pleased with the warmer weather. But what got our attention in the first year was some breathing issues for the whole family. A combination of dust, pollen, more pollen and humidity creates a difficult environment for anyone with breathing problems and actually often creates issues for those who previously had none. OK, so that's why I paid attention to air quality. Here's Mother Nature's version.

Let me illustrate the power of Mother Nature and her solutions for outdoor air pollution. These natural secrets are the basis of our solution for indoor air pollution...

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Mother Nature's Secret Number One

Have you ever been outside just after lightning struck, during or just after a thunderstorm? There is a slight smell in the air. That is **ozone** which is generated by the reaction between the oxygen in the air and the tremendous bolt of electricity we call lightning. This is one of nature's solutions to outdoor air pollution. The ozone combines with many complex molecules which are in the air and reduces them to simpler compounds such as CO₂ and water. The toxicity of the more complex molecules is eliminated and the mixture of gases we call our air is returned to original concentrations. Without the effect of ozone or *excited oxygen*, the complicated gaseous hydrocarbons would continue to increase in concentration thereby causing an imbalance. If this continued, eventually, the whole botanical cycle would be disrupted causing massive ecological changes... But lightning does occur. **Mother Nature at work...**

Mother Nature's Secret Number Two

Another natural process which occurs continuously is **ultraviolet radiation**. I am certain you have read about, seen or experienced the use of UV sterilizers in both air and water applications. These units use UV light to kill germs in either air or water. As you probably also know the earth is continuously bombarded by UV rays from our sun. These rays will actually cause skin damage, *sunburn*, if we do not protect our skin with sun block. But the same UV rays up in the atmosphere are killing bacteria and germs to keep the outdoor air fresh, clean and free of germs. Without UV rays to destroy bacteria, the whole zoological cycle would be disrupted causing more massive ecological changes... But UV radiation does occur. **Mother Nature at work...**

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Mother Nature's Secret Number Three

Mother Nature also uses **ionization** to clean up the outside air. She generates the ionization using lightning, UV radiation and other forms of energy to excite atoms and create various types of ionization. This ionization helps establish a charge on air born particles allowing them to clump together. When this happens then another *Natural Law*, gravity, takes over and the particles fall to the ground, thereby cleaning the outside air.

There are several types of ionization which effect different particles sizes and densities. But without ionization, the concentration of solid particles in our air (dust) would increase to crisis proportions... Ionization occurs naturally, which encourages the particles to group together until the weight of the clumps causes them to fall to the ground. **Mother Nature at work...**

“I guess the question becomes, wouldn't it be great if we could get Mother Nature to clean up our indoor air as well... ”

That is exactly what the scientists who developed our air purifiers concluded. Accordingly, they copied nature.

Our purifiers use:

- **ozone and excited oxygen**
- **UV light**
- **radio wave ionization**
- **needle point ionization**
- **and our space age proprietary source of radiant catalytic ionization.**

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Just like Mother Nature's lightning and UV light, air from our purifiers smells as fresh as a Spring shower.

Mother Nature's Secret Number Four: What Happened?

As I mentioned earlier, I smoked for almost all my adult years. My wife tolerated my smoking even though she was not pleased especially when we were raising our children. During the last 10 years it has become less and less socially acceptable to be a smoker. As I said earlier, my doctor gave me a choice, "quit or pick out a headstone" about three years ago.

That removed the smoke from our house - much to the pleasure of my wife. But really, it was not that dramatic for us for one simple reason. We had installed an air purifier which eliminated not only the smell of cigarettes, but household and pet odors as well. Most public buildings do not allow smoking.

When I still smoked, I accepted the changes in society values. What I did not realize is just how dramatic the change in your personal environment is when you eliminate cigarette smoke.

After 40 years of smoking, I have severe chronic bronchitis, really serious emphysema and copd. My current pharmaceutical cost is approximately \$50 per month. Now that is only my share, the health plan takes cares of 80% of the cost. Respiratory ailments are not only damaging to one's quality of life, they also wreak havoc on your wallet.

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Now we all know that smoking often leads to respiratory ailments. But remember many other pollutants can lead to respiratory problems. This report is not about smoking. This report is about indoor air pollution, its sources and a solution to the health risks that indoor air pollution represents. Accordingly, secret #4 is about the why.

Why is indoor air quality in jeopardy? What happened?

I have already discussed that outdoor air pollution is an ever increasing concern of society. The **seriousness of indoor air pollution** is a relatively new issue. Back in the seventies, we had an oil supply crisis in North America.

With the soaring cost of heating oil and natural gas, we diligently re-insulated our homes to keep the heat in and cold out in winter, and the reverse in summer. As we reduced the costs of heating and cooling our homes, we took pride in our conservation efforts.

New construction of buildings reflected this energy conservation attitude. Often windows did not open. Many times double or triple pane windows were used. Thicker and thicker insulation was used with better sealants around windows and doors etc. Basically, we sealed ourselves into our offices and homes, minimizing the leakage of either air conditioning or heat and the associated energy costs.

Unfortunately, we did not allow adequately for ventilation and the introduction of fresh air into the buildings. Unfortunately we also did not allow for purification of the recycled air within the buildings. Without an adequate fresh air being introduced and without adequate purification of the air trapped inside the buildings, *a substantial decrease in the quality of indoor air resulted.*

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Hydrocarbons from perfumes, cleaning agents, polishes which normally bother few people, were now being concentrated **by the design** of our modern buildings.

Energy costs are skyrocketing once again and the only healthy solution is air purification.

Astronauts That Fly Into Outer Space See The Value Of Air Purification

Space travel places man at risk in that harsh environment in outer space. Fresh air and water are not just outside or at a faucet. The space program uses recycling in the extreme. We have been fortunate to obtain the rights to space age technology and to utilize this in the design of our air purifiers. Just as the astronauts seal themselves in their space ships, we seal ourselves indoors here on earth. We need air purification so that the air in our buildings can be recycled indefinitely. Most of the outside air in our large cities today would not be a welcome in our homes, not without some purification first.

“Toto, We’re Not In Kansas Anymore...”

- Dorothy

The last half of the 20th century brought more than numerous inventions to man. It also changed the way we live. In the past, our grandparents spent significant hours outdoors every day. With the indoor entertainment and recreational facilities of today’s society, we barely see the outdoors.

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Many people spend all day either in front of a computer or a TV, maybe in a home gym. Fewer and fewer outdoor employment opportunities are either available or desirable. We are becoming a strictly indoor organism... Of course, this trend just causes more concern when considering indoor air quality.

Another factor is worthy of mention here. As we confine ourselves more and more to the indoors, we seem to use more manufactured articles in our 'indoor' lives. The materials used to make our clothes, the materials used to fashion our furniture, the actual construction of our furniture and other household items. More and more plastics and other man-made materials are in common use; replacing the natural materials that we used previously ... These synthetic materials exude organic gases which over time gather to a level which is not conducive to our health.

Mother Nature's Secret Number Five: Effects On Our Health

Have you ever seen a beam of sunlight enter a darkened room? You can see the dust in the sunbeam. That dust cannot be healthy in our lungs. The ammonia from cat urine in the litter box... that cannot be healthy. The second-hand smoke, perfume, cleaning agent etc. ... that cannot be healthy.

After the installation of our air purifier, that sunbeam will no longer show the dust suspended in the air. Often after just a day's use, there will be white dust around one's home. That white dust was the air born dust in your home. The ionization techniques cause the dust to clump together and then gravity causes the clumps to fall. Often after just one day of use, the smell of pets will be reduced substantially, if not completely eliminated from your home. Fireplace and cooking smells will be temporary at most. But the most significant effect of all is the effect that the improved air quality has upon anyone with respiratory problems. Often less sinus clogging, reduction of snoring, and just a better night's sleep is the result.

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For four years now, we have had almost no flu or colds in our household. My wife is a kindergarten teacher and every germ in Cobb County visits her daily. My son is now 12 years old. When he was younger he had problems with sinus and ear infections. Since we setup the air purifier he has been home sick only once, and that's over the past four years!

If you are serious, not just curious about avoiding the respiratory diseases, the cancers, and the poor quality of life that naturally follow indoor air pollution... then read this report, top to bottom and it will be the best decision to protect you and your family you make all year...

I GUARANTEE IT.

CRITICAL NOTICE

Maybe you're not much of a reader. If you're like me, you'd rather be out on the lake or playing pick up hockey at the local rink... this report changes lives and is so important that you just have to read it. This is so important to the health of you and your family... READ THIS REPORT FROM TOP TO BOTTOM. This report can literally save the life of one of your loved ones. It will certainly provide you necessary information. Necessary if you want to avoid serious respiratory illness in this age of chronic diseases and unhealthy indoor air quality. That's how important this report is.

“We Can Show Anyone How To Enjoy A Healthy Home Environment Without Spending Thousands Of Dollars ... You Will Not Need To Move To A Farm Or The Mountains To Escape The Indoor Air Pollution Crisis.”

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I know, I know... That was a pretty bold statement. Maybe you do want to move out of the city. All true..., but it's the absolute truth that **the EPA is issuing indoor air pollution alerts** because of the poor air quality indoors. This is frustrating as it is our chosen lifestyle which seals us into our offices and homes.

I want to share with you information which is so important that you might have to read it a couple of times to fully absorb the information and get the exact points I'm making. Grab a cup of coffee and relax in your most comfortable reading chair, clear your mind of clutter, turn your cell phone off and begin your journey...

“Stop Buying Air Cleaners Which Use Expensive Replacement Filters. Not Only Is This Very Expensive, But It Is Not Solving Your Air Quality Problems.”

Here's the deal, large particles in our air will often fall to the ground as dust. Easy to dispose of, just vacuum the floor.

The old solution for dust in our air (smaller particles) has been available in most department stores for decades, air cleaners with replacement filters. You know the ones, they are pretty big and come in different shapes. They have a replaceable filter paper or cartridge inside. A fan drives air through the filter. The filter paper or cartridge traps the dust etc. from the air.

Two concerns I have are: How does one decide the frequency for replacing the filter papers or cartridges? And secondly, how tight should the filtration be? What size of particle do we allow to pass through?

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If we leave the filter cartridge in too long, it is no longer removes the smaller particles. **This filter cartridge becomes a breeding ground for bacteria and viruses long before you notice** that it is plugging up and needs replacement. Often the air cleaner acts as a source of very small particles, airborne bacteria and germs until we get around to replacing the filter paper or cartridge.

Secondly, if you replace that filter paper or cartridge as often as you should, you end up spending at least hundreds if not thousands of dollars on replacement filter papers and cartridges yearly, especially if you have multiple units.

You do want clean air in all your rooms don't you? Also if you were truly concerned about indoor air quality, you would change that filter paper or cartridge more often than once per month, more likely once per week, maybe once a day. Many of these replacement papers and cartridges cost \$75 to 150 per changeout. You do the math.

The life of a filter is worth repeating. Almost immediately the effectiveness of the filter on the smaller airborne contaminants is exhausted. Actually the fan will cause the air cleaners to become a source of the small contaminants after several days of operation unless the filter cartridge or paper is replaced.

Let's not get sidetracked by yesterday's technology.

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“Today’s Indoor Air Pollution Crisis Relates directly To the Cost of Energy. Sealed In Our Offices, Our Cars And Our Homes, Our Air Quality Degrades As Pollutants Are Concentrated By Air Recirculation.

Let us Show You How To Enjoy A Healthy Home Environment Without Spending Thousands Of Dollars ... You Will Not Need To Move To A Farm Or The Mountains To Escape The Indoor Air Pollution Crisis.”

Who knows best how to make fresh healthy air? Mother Nature is the correct answer to that question. We promised you that we would lean on Mother Nature to solve our indoor air quality problems.

Back in the sixties and seventies, we demanded industry step up to the plate and be responsible for the environment. Some did, some didn't, and the EPA is still pretty busy. But we should have smelled a rat. Asbestos, Legionnaires' Disease, second hand cigarette smoke, pet dander, pollen, cooking odors, perfume ... create indoor air pollution. That list grows daily.

Back in the seventies, we had a giant energy crisis. To save energy we have sealed up our offices and homes, making them airtight to save energy.

The EPA states that indoor air pollution is 5 times as dangerous to our health as outdoor air pollution. Look outside. See the city smog, in just about any city. That air is better for us than the air in our homes?

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Now we have another energy crisis. This will cause another cycle of air tight, re-insulate, re-caulk etc.

The EPA suggests that ventilation is a key issue in the indoor air pollution controversy. But with car emissions and industrial smog, who wants to let that air in our homes? Although some outside fresh air should be introduced to the home continuously, the obvious solution for the indoor environmental problem is purification of the recycled air.

The questions then become:

Which air purifier? What technology?

This report has offered you answers to all the questions. **Our air purifier combines exclusive patented technology with the power of Mother Nature's natural purifications techniques.**

Our technologies include:

Ozone generation

Excited oxygen generation

UV sanitation

Needle point ionization

Radio wave ionization

Patented catalyzed ionization

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Our air purifiers allow people to avoid the significant costs of medication for chronic respiratory conditions and allergies. Accordingly, we are providing a better quality of life for all of your family while reducing ongoing medical costs...the best of both worlds.

You need to respond to this ever increasing crisis of chronic respiratory diseases. Think about how many people suffer from asthma and allergies today. Think back to when you were growing up. A lot more people have problems with breathing today.

Most pulmonary medical personnel believe that the pollutants in our air today present cumulative problems for our respiratory systems. This means that once the dust, pollen, smoke etc. enters our lungs, the damage is almost irreversible.

[Click Here And Solve your indoor air quality crisis now.](#)

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